

## **Historic, Archive Document**

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# C. E. Wilson Nurseries

JACKSONVILLE, TEXAS

## WHOLESALE PRICE LIST

FALL 1952 — SPRING 1953

# ROSE BUSHES

**PATENTED VARIETIES AND STANDARD VARIETIES**

*Grown Right - Dug Right - Stored Right - Packed Right*

**GROWN RIGHT:** Forty-five years experience in the growing of quality stock is our assurance to you of the know-how to grow quality plants. Our growing operations are mechanized and with our adequate equipment we can plant, cultivate, fertilize, dust, etc. when these operations should be done for maximum benefit. All roses are copper-sulphur dusted to eliminate injury from black spot and to insure proper maturing of all plants.

**DUG RIGHT:** We have developed special equipment for digging, bundling, transporting and all handling operations to give the plant complete protection from drying out at all times. No loss of vitality from excessive exposure is possible.

**STORED RIGHT:** Our new completely refrigerated and air-conditioned cold storage plant has capacity of upwards of three-quarters of a million plants. It is one of the most modern plants in existence and enables us to dig our entire crop of rose bushes, shrubs, etc. at the proper time when plants are fully matured. Once in storage they are kept in perfect condition for shipment at any time and we can ship perfectly dormant plants up to May. No FREEZE DAMAGE or loss of vitality from UNSEASONABLE GROWTH is possible with plants kept in cold storage.

**PACKED RIGHT:** Our packing facilities are unexcelled. All plants are shipped in moisture-proof containers, thus insuring perfect condition on arrival. Since all stock is in storage, orders do not have to be dug. Therefore, we can offer faster shipping service.

**TERMS:** Usual to those of approved credit, otherwise 25% cash with order, balance C. O. D. Packing free. All stock guaranteed true to name and to arrive in good condition. Any failing to meet these conditions upon proper proof will be replaced. Shipping season starts October 1st and continues through May 1st.

**PACKAGED ROSE BUSHES:** As developers and introducers of the Seal-Kraft patented packaging process, we are in a position to supply packaged plants better than anyone else. Perhaps your facilities are such that plants so prepared are ideally suited for your retail sales. Write for descriptive literature and prices.

**WANT LIST:** We are in need of quantities of shrubs, vines, fruit trees and other types of nursery stock at all times. Write for want list or send us information and prices on any surplus stock you may have. Perhaps we can arrange an exchange for roses.

SEE INSIDE FOR COMPLETE VARIETY LISTS  
AND PRICES

# C. E. WILSON NURSERIES

JACKSONVILLE, TEXAS

## ROSE BUSHES — PATENTED VARIETIES

2-YEAR FIELD-GROWN — NO. 1 GRADE

We offer the following varieties under license from patent owners, and it is understood and agreed that they are FOR SALE AT RETAIL ONLY and at prices specified. Prices are net.

	PATENT NO.	MINIMUM RETAIL PRICE	WHOLESALE COST PRICES				
			1-9 EACH	10-19 EACH	20-99 EACH	100-250 EACH	250 UP EACH
<b>Red Bush</b>							
Bravo	983	2.25	1.40	1.25	1.12½	1.05	.95
Charles Mallerin	933	2.50	1.60	1.40	1.25	1.12	1.10
Crimson Glory	105	1.75	1.15	1.00	.87½	.80	.75
Happiness	911	2.50	1.60	1.40	1.25	1.12	1.10
*Mirandy	632	2.00	1.25	1.10	1.00	.95	.85
*Nocturne	713	2.00	1.25	1.10	1.00	.95	.85
New Yorker	723	2.00	1.25	1.10	1.00	.95	.85
*Rubaiyat	758	1.75	1.15	1.00	.87½	.80	.75
*Tallyho	828	2.00	1.25	1.10	1.00	.95	.85
<b>Pink Bush</b>							
*Charlotte Armstrong	455	2.00	1.25	1.10	1.00	.95	.85
First Love	921	2.25	1.40	1.25	1.12½	1.05	.95
*Katherine Marshall	607	1.75	1.15	1.00	.87½	.80	.75
*Mary Margaret McBride	537	1.75	1.15	1.00	.87½	.80	.75
Suzon Lotthe	934	2.50	1.60	1.40	1.25	1.12	1.10
Symphonie	958	2.50	1.60	1.40	1.25	1.12	1.10
<b>Yellow Bush</b>							
*Diamond Jubilee	824	2.00	1.25	1.10	1.00	.95	.85
Eclipse	172	1.75	1.15	1.00	.87½	.80	.75
*Lowell Thomas	595	2.00	1.25	1.10	1.00	.95	.85
*Peace	591	2.50	1.60	1.40	1.25	1.12	1.10
<b>Multi-Colored Bush</b>							
*Forty-Niner	792	2.25	1.40	1.25	1.12½	1.05	.95
*Taffeta	716	1.75	1.15	1.00	.87½	.80	.75
<b>Climbers</b>							
Doublons (Yellow)	152	2.00	1.25	1.10	1.00	.95	.85
Cl. Pinkie	1076	2.75	1.75	1.50	1.37½	1.30	1.20
Cl. Peace	932	2.50	1.60	1.40	1.25	1.12	1.10
Cl. Summer Snow	400	2.00	1.25	1.10	1.00	.95	.85
<b>Floribunda</b>							
*Fashion (peach)	789	2.00	1.25	1.10	1.00	.95	.85
Goldilocks (yellow)	672	1.50	1.00	.90	.75	.70	.65
Holiday (multi-color)	915	1.50	1.00	.90	.75	.70	.65
Pinocchio (pink)	484	1.50	1.00	.90	.75	.70	.65
Pinkie (pink)	712	1.75	1.15	1.00	.87½	.80	.75
Red Pinocchio (red)	812	1.50	1.00	.90	.75	.70	.65
Summer Snow (white)	416	1.50	1.00	.90	.75	.70	.65
Valentine (red)	1029	2.00	1.25	1.10	1.00	.95	.85
World's Fair (red)	362	1.50	1.00	.90	.75	.70	.65

\*All America Rose Selection Winners

# C. E. WILSON NURSERIES

JACKSONVILLE, TEXAS

## ROSE BUSHES — STANDARD VARIETIES

2-YR.-OLD FIELD-GROWN ON MULTIFLORA UNDERSTOCK

### WHOLESALE COST PRICE SCHEDULE

Sold Only In Bundles Of 10 Plants

	10-90 PLANTS	100-490	500-990	1000-4990	5000 UP
No. I Grade	55c	50c	47c	45c	42c
No. 1½ Grade	45c	40c	37c	35c	32c

### VARIETY LIST

#### RED BUSH

AMI QUINARD  
BETTER TIMES  
C. K. DOUGLAS  
ETOILE DE HOLLANDE  
F. S. KEY  
GRENOBLE  
POINSETTIA  
RED RADIANCE  
SYRACUSE

#### PINK BUSH

BETTY UPRICHARD  
BRIARCLIFF  
DAINTY BESS  
E. N. PERKINS  
EDITOR McFARLAND  
MRS. CHARLES BELL  
PINK RADIANCE  
PINK DAWN  
PAUL NEYRON

#### WHITE BUSH

FRAU KARL DRUSCHKI  
K. A. VIKTORIA  
KONIGIN LUISE  
  
BETTY GRACE CLARK  
GOLDEN CHARM  
GOLDEN DAWN  
GOLDEN OPHELIA  
LADY HILLINGDON  
LUXEMBOURG  
SOEUR THERESE

#### TWO-TONE

CONDESA DE SASTAGO  
PRES. HOOVER  
TALISMAN  
  
BABY RAMBLER  
CECILE BRUNNER  
GOLDEN SALMON  
ELSE POULSEN  
IDEAL  
FLORADORA (Floribunda)  
MRS. R. M. FINCH

#### EVERBLOOMING & CLIMBING HYBRID TEA ROSES

BLAZE  
CL. AMI QUINARD  
CL. ETOILE DE HOLLANDE  
CL. KONIGIN LUISE  
CL. GOLDEN CHARM  
CL. PINK RADIANCE  
CL. PRES. HOOVER  
CL. RED RADIANCE  
CL. SYRACUSE  
CL. TALISMAN  
GOLDEN CLIMBER  
CL. RED TALISMAN

#### HARDY CLIMBING ROSES

CL. AMER. BEAUTY (Red)  
CRIMSON RAMBLER (Red)  
DOROTHY PERKINS (Pink)  
DR. VAN FLEET (Pink)  
MARY WALLACE (Pink)  
SILVER MOON (White)  
PAUL'S SCARLET (Red)

*C. E. Wilson Nurseries •*

TELEPHONE 4117  
JACKSONVILLE, TEXAS

RETURN, RETURN POSTAGE GUARANTEED,  
POSTMASTER: IF NOT DELIVERED PLEASE

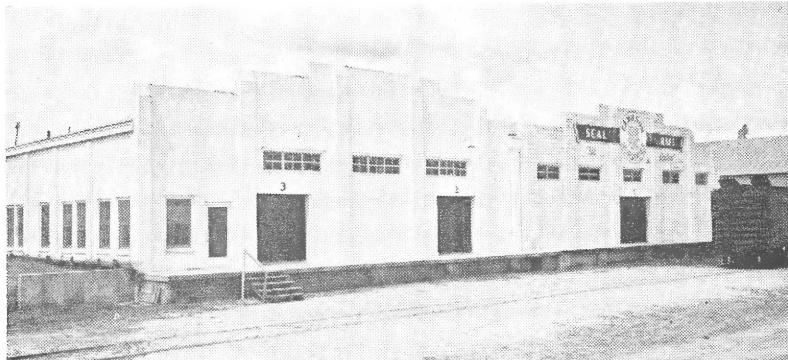
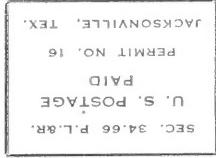
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DUG RIGHT - PACKED RIGHT

ROSE BUSHES

FALL 1952 - SPRING 1953  
WHOLESALE PRICE LIST



Our Modern Refrigerated Cold Storage Warehouse

Rose Bushes Stored in Our  
Modern Refrigerated Build-  
ing Are in Perfect Condition  
at All Times.

- ◆ NO WILTED OR DRIED OUT PLANTS.
- ◆ NO DAMAGE FROM FREEZING.
- ◆ NO LOSS OF VITALITY FROM  
UNSEASONABLE GROWTH.
- ◆ PLANTS ALWAYS AVAILABLE FOR  
RUSH SHIPMENT.

# ROSE BUSHES

GROWN RIGHT

DUG RIGHT

STORED RIGHT

PACKED RIGHT

SHIPPED WHEN YOU WANT THEM